

THECROFOOT

The Crofoot
1 South Saginaw
Pontiac MI
48342

www.thecrofoot.com

Main Office & Questions:
248-858-9333
info@thecrofoot.com

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THECROFOOT

Useful information:

The Crofoot is centrally located in the heart of Oakland County, north of Detroit. The venue is 20 minutes from I-696, 5 minutes from I-75, 6 blocks from M-59, and one block from Woodward Ave. The Crofoot is fifteen minutes from both Great Lakes Crossing Mall and The Somerset Collection. Ten minutes away is Daimler Chrysler's American Headquarters, GM's Centerpoint Complex, and The Palace of Auburn Hills. The train station across the street operates Amtrak's Wolverine Line to Chicago. LakeShore Airlines offers non stop flights to and from Chicago with 5 minute check in. Oakland County Airport is 15 minutes from our front door. Flight time to Chicago is 1 hour, fares are reasonable. A variety of hotels are moments away and an abundance of parking sits just across the street.

Contacts:

Main Office & Questions:
248-858-9333
info@thecrofoot.com

Talent Buyers:

chad@thecrofoot.com
jp@thecrofoot.com

Production:

pm@thecrofoot.com

Marketing:

marketing@thecrofoot.com

Location:

The Crofoot
1 South Saginaw
Pontiac MI 48342

The Crofoot is located on the South East corner of Pike and Saginaw Streets in the heart of downtown Pontiac. The venue is one block North of the Phoenix Amphitheater, 6 Blocks South of M-59 (Huron Street) and located in the center of the Wide Track Loop (Woodward Loop).



Advancing Policies:

We're eager to make advancing your show smooth and simple.

To advance sound & light requirements, sound checks, technical specifications, etc please email – pm@thecrofoot.com and responsible talent buyer. Please include name of band and show date in the subject line, and attach your most current stageplot and input list.

Publicity & Marketing:

Please email a copy of the band's most current press photo, bio, and ad matte to marketing@thecrofoot.com.

Please send promotional materials to:

The Crofoot
Marketing Dept.
1 S. Saginaw St.
Pontiac MI
48342

If you have something sweet that would be good for an online contest please include. We love giving our customers special swag.

If you need a current press list in order to service press and blogs, please email: marketing@thecrofoot.com

Please help spread the word! We are working diligently to promote your upcoming show with us. It's always helpful when the artist gives a specific nod to our date.

Below are a few pre-set posts that could greatly help our show's turnout:

TWITTER:

Make sure to get your tickets in advance to our show at @thecrofoot ??/?: (insert bit.ly link)

FACEBOOK:

Make sure to get your tickets in advance to our show at (Tag The Crofoot <http://www.facebook.com/thecrofoot>) here: (insert FB event)

Feel free to get involved with our Social Networking sites:

Facebook: <http://www.facebook.com/thecrofoot>

Twitter: @thecrofoot <http://www.twitter.com/thecrofoot>

Instagram: @thecrofoot #thecrofoot <http://www.instagram.com/thecrofoot>

Please ask us for your shows specific Ticket Link, Website Link, and Facebook Link.

We post all new shows as events at: <http://www.facebook.com/thecrofoot>

If you'd like to make these events the 'official' event page for your show, send us an email – marketing@thecrofoot.com

We're always looking for viral videos, exclusive mp3s, fresh content from our artists, or unique marketing ideas. Wanna try something new or creative? We're on board. Let's talk – you know the email address right? marketing@thecrofoot.com

Ticketing / Ticket Counts

We sell tickets out of our office, Monday - Friday from 10am - 5pm, or during any show listed here:
www.thecrofoot.com

Tickets purchased with cash have no additional fees, credit card transactions have a \$1 processing fee per ticket.

Tickets can also be purchased at UHF Records (fee free – cash sales only).
512 S. Washington Ave. Royal Oak, Michigan 48067 Hours: 11:00 am - 8:00 pm; (248) 545-5955

* Wanna do an in store performance at UHF? Let marketing@thecrofoot.com know. UHF has a stage and small PA at the store. Perfect for acoustic performances. We love UHF.

Online: TicketWeb.com / <http://www.ticketweb.com/snl/EventListings.action?pl=crofoot&orgId=19863>

Order By Phone: 1-866-468-3401 phone hours of operations 9am-9pm EST Mon-Sat;
9am-8pm, EST Sundays. (fees apply)

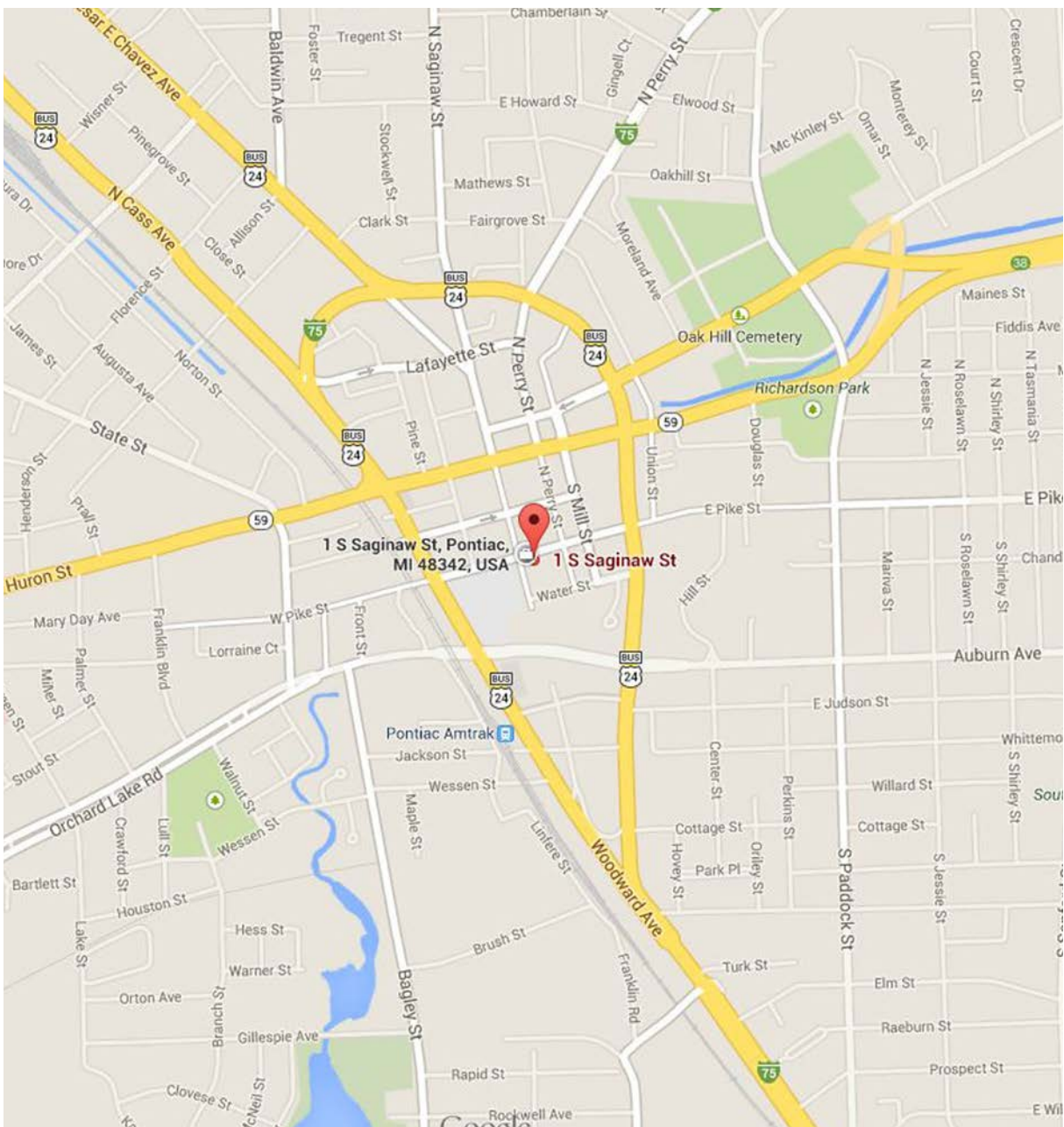
For ticket counts, please email: marketing@thecrofoot.com
We can setup automated daily counts, if you like.

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Directions

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1 South Saginaw
Pontiac MI 48342

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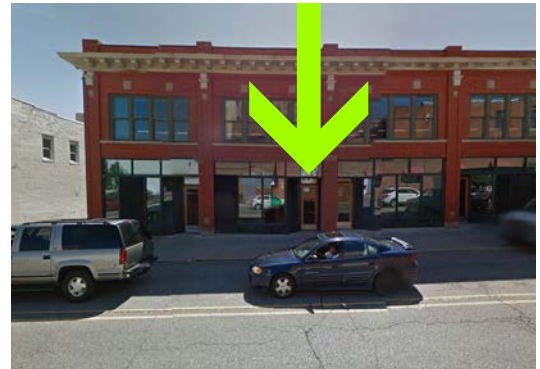
THECROFOOT

LOAD IN:

Crofoot Ballroom:

Park on Pike St close to the alley. Please leave blinkers on. If possible feel free to pull onto the sidewalk. Load in through 36" conventional doors directly into the ballroom.

Sometimes buses park out front and load in through the Crofoot Cafe (36" door) please discuss with PM or responsible talent buyer.



Pike Room at the Crofoot:

Park on Pike street with back of trailer / bus just east of the three red doors. Please leave blinkers on. If possible feel free to pull onto the sidewalk. Load in through 36" conventional doors into lobby, take elevator up to 2nd floor, Pike Room is upstairs to the left as you exit the elevator.

Some times buses park out front and load in through the Crofoot Cafe (36" door) please discuss with PM or responsible talent buyer.



Vernors Room at the Crofoot:

Park on Saginaw street directly in front of the Vernors Room. Please leave blinkers on. Load in through 36" conventional door directly into the room.



Loaders:

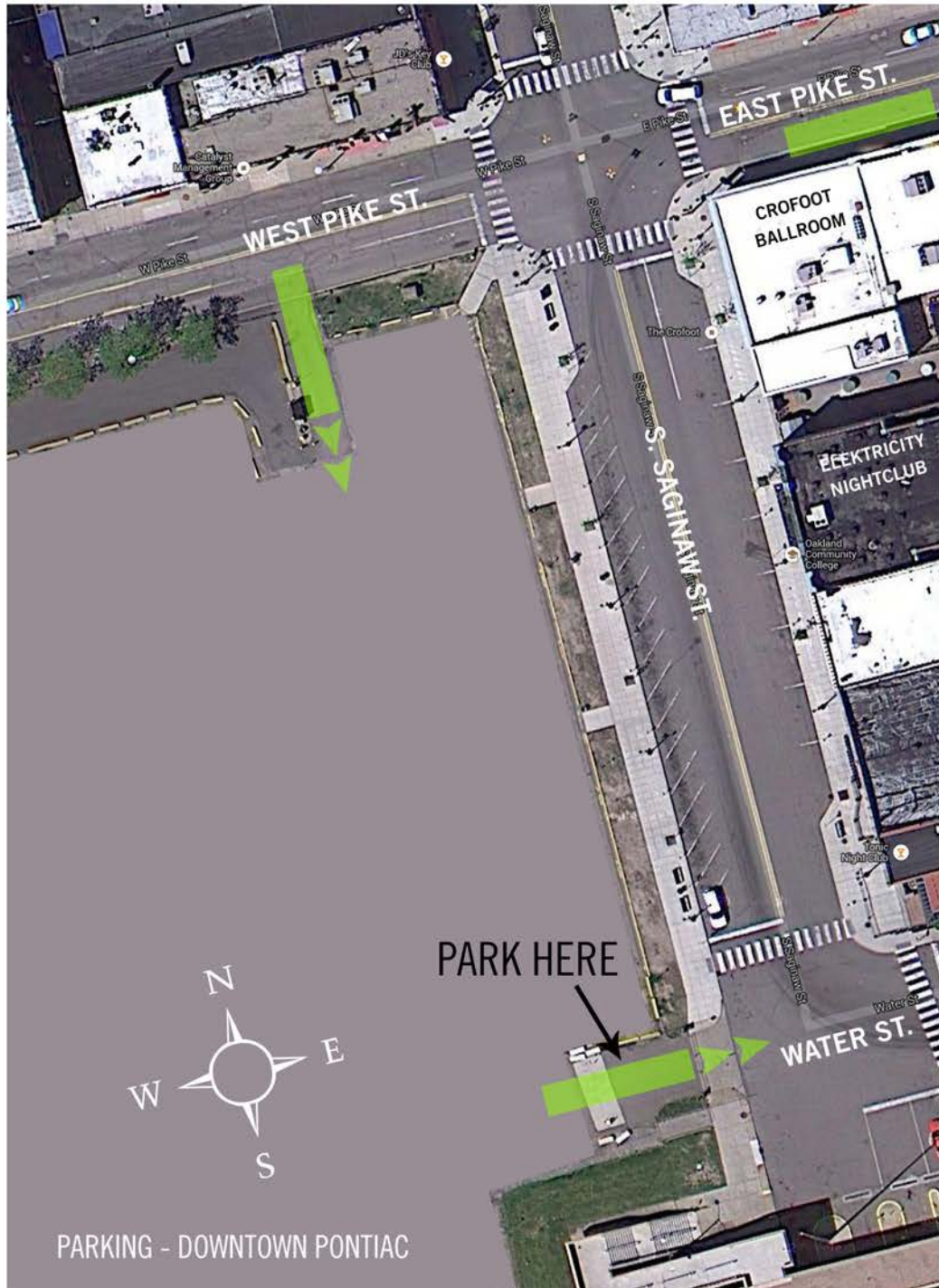
If we're providing loaders, please advance requirements with pm@thecrofoot.com as early as possible. The Crofoot management must know *call-time* 72 hours prior to the show for proper scheduling. If you have any questions, please email pm@thecrofoot.com.

THE CROFOOT

Parking:

Please discuss with us your parking needs. Street parking is available some nights of the week. Directly across the street from the venue is a huge, guarded, and lit lot. All vehicles must move to parking lot after loading is finished, they cannot live in the load-in zone.

Busses should park on the SOUTH side of the lot with the front of the bus facing EAST, nose up to the bike racks closing off the exit for the general public (see diagram). This ensures an easy exit when the parking lot is filled with patron vehicles. Crofoot staff will move bike racks for exiting at the end of the night.



Sound Check:

Crofoot Ballroom: Soundcheck by default is scheduled to start 4 hours before scheduled door time, unless it has been advanced otherwise. Please let us know what you'd like to do.

Pike Room & Vernors Room: Soundcheck by default is scheduled to start 3 hours before scheduled door time, unless it has been advanced otherwise. Please let us know what you'd like to do.

The headlining band will be given a sound check first, followed by the opening band. Others as time allows.

If you are running late, please contact the club's main line at 248-858-9555 and/or send us an email at: pm@thecrofoot.com.

Merchandise:

If you are going to need a merchandise seller, please advance this with marketing@thecrofoot.com no less than 72 hours notice. The rate for sellers is \$60 payable directly to the merch seller.

Hospitality:

All hospitality is subject to budget. However, we're here to make you happy, let us know how we can improve your visit.

We have toothbrushes, mouthwash, and bathing supplies in our office closet. Need something quick? Ask us, we may have it.

Drinks:

Unless advanced otherwise, two drinks will be provided per band member. Gratuity for the bartenders is not included so please don't forget to tip your bartender.

Free sodas and water are provided for all performers at the bar, coffee & teas are available in the green room.

Please do not bring outside alcohol into the venue, as it will put our license in jeopardy and we want to be able to host shows for many years to come.

Guest List Policy:

Please submit performer/crew list and guest list with full names to the door staff no later than one hour before doors.

Please make sure that guests that are allowed backstage access receive proper wristbands upon check-in, as guests may not be allowed backstage or in the basement without the proper colored wristband.

All guest list requests are subject to capacity.

Cool things the Crofoot can do to help your band while you're in town:

1. Ad Agencies - We work with several Ad Agencies in town. If you can get into town earlier in the day, we can help organize a short performance at an Agency. It doesn't pay typically, but its great exposure for licensing – think Ford/GM/Chrysler commercials.
2. UHF Records – Royal Oak, MI. UHF is a thriving all vinyl record store. They have a stage and small PA in house. We can coordinate an in store performance or a meet and greet pre-show event.
3. Video Interviews – The Crofoot has an in-house video team. We'd love to spend 30 minutes interviewing your band. We'll cut it together in a slick fashion, give you an oppourtunity to review it, and then release it via youtube when we all feel good about it.
4. Magnetic Recording – Around the corner from the venue is a really special recording studio. Featuring a small live room, and several underground echo chambers. There is an apartment upstairs available for overnight stays. The facility is reasonable, and the owners are bad ass.
5. Sight-Seeing Viral Videos – With our in-house video team in tow, we'll take you and your band to a relevent and appropariate local attraction or historic site. We'll shoot a video of the whole thing, and we can both use it as a promotonal tool.
6. Crofoot Party Line – while you're here, or a few days before the show, join us for a specially promoted Facebook chat with fans.
7. Looking for something fun to do? How about a guided tour of Detroit? For \$10 per person (minimum 4 people) our guide can take you on a specially design tour depening on your interests (musical sites, historic buildings, etc).

The Crofoot Ballroom

Stage

- 30' Wide x 25' Deep x 42" High, 20' from stage floor to ceiling
- 1100 Capacity Room

Front of House

- McCauley Line Array System
(http://mccauleysound.com/product_overview.cfm?ID=47)
- 48 Channel Yamaha M7CL digital console
- 8 McCauley MLA-3 line array per side flown
- 12 McCauley CSM88 dual 18" subs under stage (neoprene isolated)
- Powered by 14 Camco Vortex V-6 amplifiers
(<http://www.camcoaudio.com/Vortex.html>)
- System Processing:
- McCauley MC54.8 (4-way system)

FOH Rack:

- Klark Teknik DN370 1/3 octave EQ
- 1 TC Electronics D-Two DDL
- 1 TC Electronics M-One multi fx-verb
- CD Player
- 8 Analog inserts available

Monitors

- (Located offstage left in a 12 x 10 area)
- All monitors are McCauley sound
(http://mccauleysound.com/product_overview.cfm?ID=47)
- 48 Channel Yamaha M7CL digital console
- 10 Wedges McCauley SM72 (1 x 12"x 2")
- 2 sidefills flown McCauley ID4 (4 x 12" x 2 x 2")
(http://mccauleysound.com/product_overview.cfm?ID=130a)
- 2 drum boxes McCauley SA-155-2 (2 x 15" x 2")
- Powered by 8 Camco Vortex V-4 amplifiers (8 wedge mixes total)
(<http://www.camcoaudio.com/Vortex.html>)

Monitor processing:

- McCauley MC54.8
- All monitors are bi-amped

Microphone Selection

- 1 Shure Beta 91
- 1 Sennheiser e902
- 1 Shure Beta 52
- 1 Akg D112
- 9 Sennheiser e604
- 2 Shure SM81
- 2 Akg perception 170
- 4 Sennheiser e609
- 3 Shure Beta 57a
- 10 Shure SM57
- 10 Shure SM58
- 3 Sennheiser e835
- 10 Radial Passive DI
- 1 Radial Stereo Passive DI
- 2 Radial J48

Lighting

- Leapfrog digital console
- 40 source 4 pars
- Tetronics dimmers
- 11 Elation Design Spot 250s
- 10 Elation Proton Color Strobes

(Crofoot Ballroom Cont'd)

Power

In-house power is 200 amp three-phase for lights, 100 amp three-phase for sound, 100 amp three-phase for visiting tour power (located in basement electrical room 25').

Video

- Video Projector XXX
- Dalite 16' x 12' screen
- 5- 42" Panasonic Plasma Displays
- DVD Player

Backstage

- Direct stage access.
- DRESSING ROOM 1: 20' x 11'.
- DRESSING ROOM 2: 12' x 12'.
- PRODUCTION OFFICE: 8' x 8', landline
- GREEN ROOM: 20' x 30'. TV, Stereo, Internet, Microwave, Refrigerator, Keurig Coffee Brewer
- 2 BATHROOMS one has (clean) SHOWER
- In-house laundry
- In-house catering
- High speed wireless internet throughout building
- Secure bus parking

Load-in

- Two 36" conventional doors on Pike Street closest to stage.

The Pike Room

Stage

- 18' Wide x 13'6" Deep x 14" High, 8'6" from stage floor to ceiling
- 250 Capacity Room (2nd floor elevator access)

Front of House

- Behringer X32 Digital Console
- 22 Inputs on snake from Stage to FOH
- 1 TC Electronics D-Two DDL
- 1 TC Electronics M-One multi fx-verb
- 1 CD player
- System is JBL 700 Series:
- 2 SRX 722 (tops)
- 2 SRX 728 (subs)
- All amps are CROWN Macro tech
- dbx Driverack PA+

Monitors

- 4 monitor mixes from FOH
- 3 wedges JBL PRX 512m
- 1 drum box JBL PRX 525
- 1/3 octave on each mix

Lighting

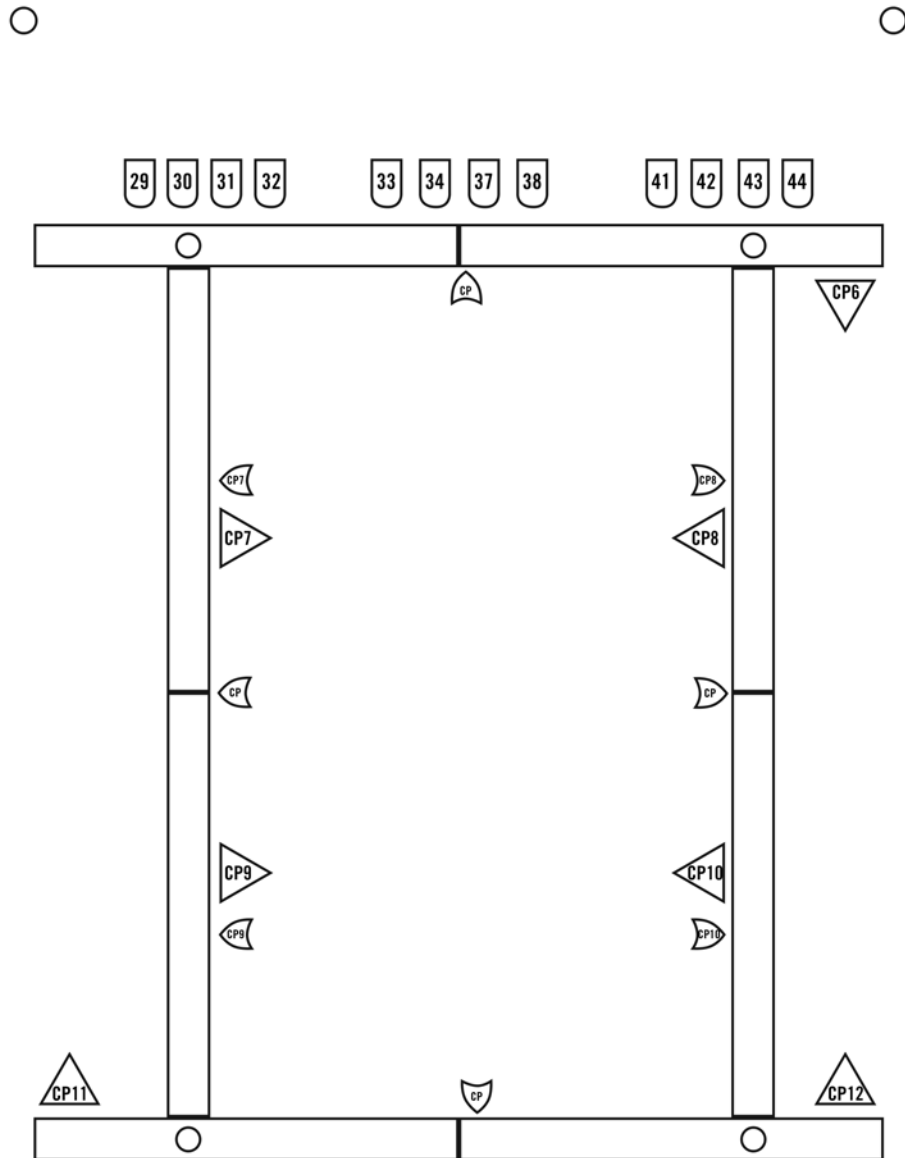
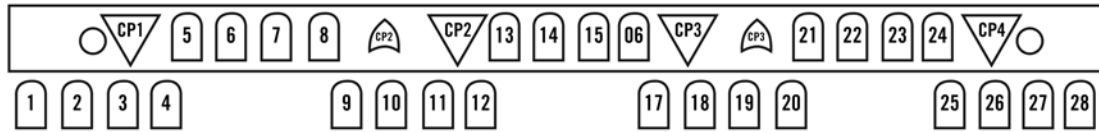
- 6-Omni Par LED Lights with controller.





Load-in

- Through red doors on Pike Street; elevator to 2nd floor.

The Vernors Room

- 2 JBL PRX 515 (tops)
- 1 JBL SRX 728 (sub)
- 1 JBL Monitor
- Mackie Onyx mixer
- 6 inputs
- CD player



LAYOUT 1	FIXTURES & TRUSS		
	OPTI PAR		STROBE
	DESIGN SPOT 250		MOTOR

MUSIC SUPPLIES:

Motor City Guitar

(Approximately 10 minutes West)

1565 Crescent Lake Road

Waterford, MI 48327

<http://www.motorcityguitar.com/>

Guitar Center

(Approximately 20 minutes South)

29555 Northwestern Hwy

Southfield, MI 48034

<http://stores.guitarcenter.com/southfield/>

POST OFFICE:

City of Pontiac Post Office

735 W. Huron

Pontiac MI 48343

Blue Mail Box

South East Corner of Saginaw Street & Lawrence Street

(Drop off only; picked up daily at 8am & 4pm)

(4 blocks North on the same side of the street as the Crofoot)

HOTELS:

(Please talk to us about special Crofoot rates, at the follow nearby hotels)

Marriott-Detroit Pontiac

3600 Centerpoint Pkwy

Pontiac, MI 48341

(248) 253-9800

Approximately 10 minutes from club.

Courtyard by Marriott

3555 Centerpoint Pkwy

Pontiac, MI 48341

(248) 858-9595

Approximately 10 minutes from club.

STORES:

Target

2400 S Telegraph Rd

Bloomfield Hills, MI, 48302

(248) 409-1951

Wal-Mart

300 N Opdyke Rd

Auburn Hills, MI 48326

(248) 334-9935

Approximately 15 minutes from club.

Home Depot

545 S Telegraph

Pontiac, MI 48341

(248) 253-8900

Somerset Mall

2800 W Big Beaver Rd

Troy, MI 48084

(248) 643-6360

<http://www.thesomersetcollection.com/>

Great Lakes Crossing Mall

4000 Baldwin Rd

Auburn Hills, MI 48326

(248) 454-5000

<http://www.shopgreatlakescrossing.com/>

THECROFOOT

RESTAURANTS:

For a general snapshot of the restaurants around town, please direct your web browser to: <http://bit.ly/1F21ddc>

There are many food choices in various cuisines around downtown Pontiac. Please ask the club manager for a menu booklet and delivery options.

