



**The  
Crofoot  
Presents**  
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**The Crofoot Ballroom  
The Pike Room  
The Vernors Room**

# Venue Technical Packet

**Production Contact**  
[pm@thecrofoot.com](mailto:pm@thecrofoot.com)

## USEFUL INFORMATION

The Crofoot is centrally located in the heart of Oakland County, north of Detroit. The venue is 20 minutes from I-696, 5 minutes from I-75, 6 blocks from M-59, and one block from Woodward Ave. The Crofoot is fifteen minutes from both Great Lakes Crossing Mall and The Somerset Collection. Ten minutes away is Daimler Chrysler's American Headquarters, GM's Centerpoint Complex, and The Palace of Auburn Hills. The train station across the street operates Amtrak's Wolverine Line to Chicago. LakeShore Airlines offers non stop flights to and from Chicago with 5 minute check in. Oakland County Airport is 15 minutes from our front door. Flight time to Chicago is 1 hour, fares are reasonable. A variety of hotels are moments away and an abundance of parking sits just across the street.

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## CONTACTS

### Main Office & Questions

(248) 858-9333

[hello@thecrofoot.com](mailto:hello@thecrofoot.com)

### Talent Buyer

[curtis@thecrofoot.com](mailto:curtis@thecrofoot.com)

### Production

[pm@thecrofoot.com](mailto:pm@thecrofoot.com)

### Marketing

[marketing@thecrofoot.com](mailto:marketing@thecrofoot.com)

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## LOCATION

The Crofoot  
1 South Saginaw St.  
Pontiac, MI 48342

The Crofoot is located on the Southeast corner of Pike and Saginaw Streets in the heart of downtown Pontiac.

If you are traveling in a large vehicle, after load-in you can find parking at the corner of Saginaw St. and Water St. (location marked on the parking map).

Please note that The Crofoot in Pontiac, MI is in the Eastern Standard Time zone.

If you have merch/packages sent to the venue, please aim for weekdays between the hours of 9 PM and 5 PM ET addressed to **ATTN: [BAND NAME]** at The Crofoot address.



## PUBLICITY & MARKETING

Please email a copy of the band's most current press photo, bio, and admat to [marketing@thecrofoot.com](mailto:marketing@thecrofoot.com).

Please send promotional materials to:

The Crofoot  
Marketing Dept.  
1 S. Saginaw St.  
Pontiac, MI, 48342

If you have something sweet that would be good for an online contest, please include. We love giving our customers special prizes.

If you need a current press list in order to service press and blogs, please email: [marketing@thecrofoot.com](mailto:marketing@thecrofoot.com)

Please help spread the word! We are working diligently to promote your upcoming show with us. It's always helpful when the artist gives a specific nod to our date. Below are a few pre-set posts that could greatly help our show's turnout:

*Instagram/Twitter/X: Make sure to get your tickets in advance to our show at @thecrofoot!*

*Facebook: Make sure to get your tickets in advance to our show at @thecrofoot (tag Facebook event or insert ticket link)!*

Feel free to get involved with our social networking sites and use the following handle/hashtag when posting about the show:

Facebook: <https://www.facebook.com/thecrofoot>

Instagram: <https://www.instagram.com/thecrofoot>

Social Handle: @thecrofoot

Hashtag: #thecrofoot

Please ask us for your show's specific ticket link, website link, and Facebook event link. We post all new shows as Facebook events on <https://www.facebook.com/thecrofoot>. If you'd like to make these events the 'official' event page for your show, send us an email at [marketing@thecrofoot.com](mailto:marketing@thecrofoot.com).

We're always looking for viral videos, exclusive music tracks, fresh content from our artists, or unique marketing ideas. Wanna try something new or creative? We're on board. Let's talk – you know the email address right? [marketing@thecrofoot.com](mailto:marketing@thecrofoot.com).



## ADVANCING POLICIES

We're eager to make advancing your show smooth and simple.

To advance sound & light requirements, sound checks, technical specifications, etc please email – [pm@thecrofoot.com](mailto:pm@thecrofoot.com) (please include name of band and show date in the subject line) and attach your most current stageplot and input list.

## MERCH

If you're playing at The Crofoot Ballroom, Pike Room or Vernors, the earliest we will accept deliveries is 2x days prior to your scheduled show. Please provide all tracking numbers and a total number of expected packages.

We can accept packages Monday—Friday between 10 AM—4 PM.

Shipping Address:

The Crofoot Ballroom  
ATTN: \*Artist Name\*  
1 S. Saginaw St.  
Pontiac, MI, 48342

## TICKETING & TICKET COUNTS

We sell tickets out of our office, Monday—Friday from 10 AM—5 PM, or during any show listed here:  
[www.thecrofoot.com](http://www.thecrofoot.com)

Tickets purchased with cash have no additional fees, credit card transactions have a \$1 processing fee per ticket.

Tickets can also be purchased at UHF Records (fee free – cash sales only).

UHF Records  
512 S. Washington Ave.  
Royal Oak, MI, 48067

Phone: (248) 545-5955

Hours of Operation:  
Monday—Saturday: 11 AM—7 PM EST  
Sunday: 12 PM—6 PM EST

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Wanna do an in-store performance at UHF Records? Let [marketing@thecrofoot.com](mailto:marketing@thecrofoot.com) know. UHF has a stage and small PA at the store. Perfect for acoustic performances. We love UHF.

Online: TicketWeb.com: [www.ticketweb.com](http://www.ticketweb.com)

Order By Phone: (866) 468-3401

Hours of Operation:  
Monday—Saturday: 9 AM—9 PM EST  
Sunday: 9 AM—8 PM EST

For ticket counts, please email: [marketing@thecrofoot.com](mailto:marketing@thecrofoot.com). We can set up automated daily counts, if you like.

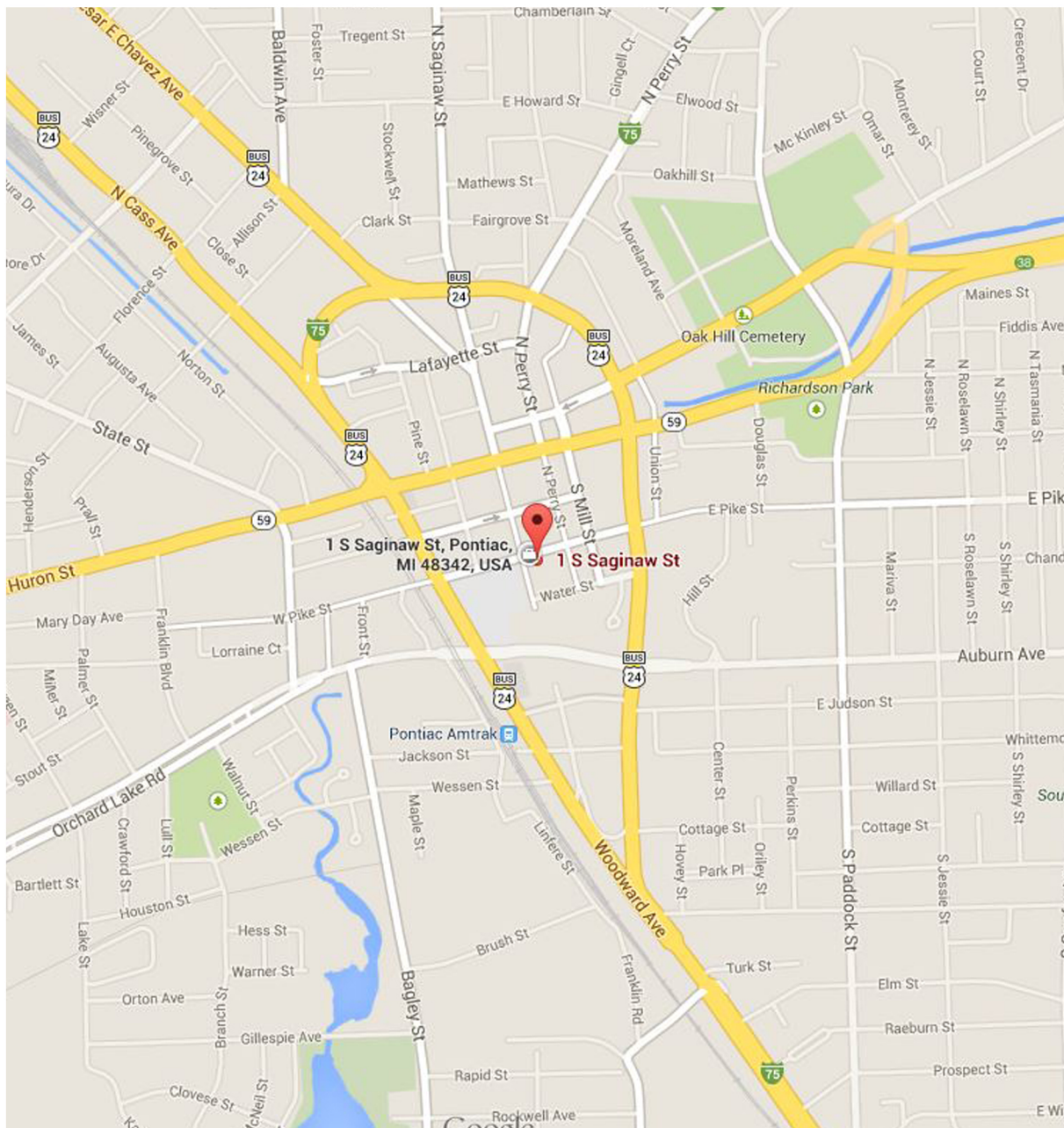


## DIRECTIONS

The Crofoot  
1 South Saginaw Street  
Pontiac, MI, 48342

The Crofoot is located on the Southeast corner of Pike St. and Saginaw St. in the heart of downtown Pontiac.

The venue is one block North of the Phoenix Amphitheater, six blocks South of M-59 (Huron St.) and located in the center of the Wide Track Loop (Woodward Ave. Loop).



## LOAD-IN

### The Crofoot Ballroom

Park on Pike St. close to the alley. Please leave blinkers on. If possible feel free to pull onto the sidewalk. Load in through 36" conventional doors directly into the ballroom.

Sometimes buses park out front on Saginaw St. and load in through the Crofoot Cafe (36" door). Please discuss with PM or responsible talent buyer.



### The Pike Room

Park on Pike Street with back of trailer / bus just east of the three red doors. Please leave blinkers on. If possible feel free to pull onto the sidewalk. Load in through 36" conventional doors into lobby, take elevator up to 2nd floor, Pike Room is upstairs to the left as you exit the elevator.

Sometimes buses park out front and load in through the Crofoot Cafe (36" door) please discuss with PM or responsible talent buyer.



### The Vernors Room

Park on Saginaw Street directly in front of the Vernors Room. Please leave blinkers on. Load in through 36" conventional door directly into the room.

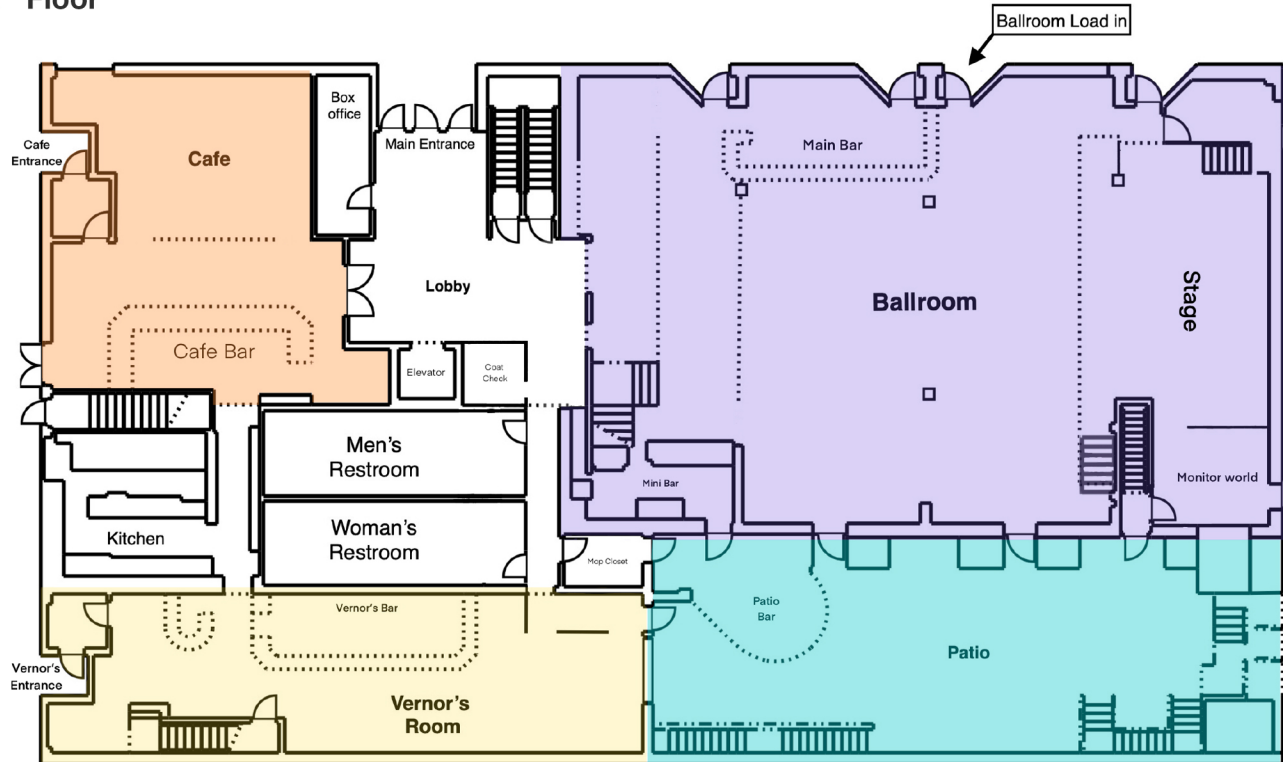


### Loaders

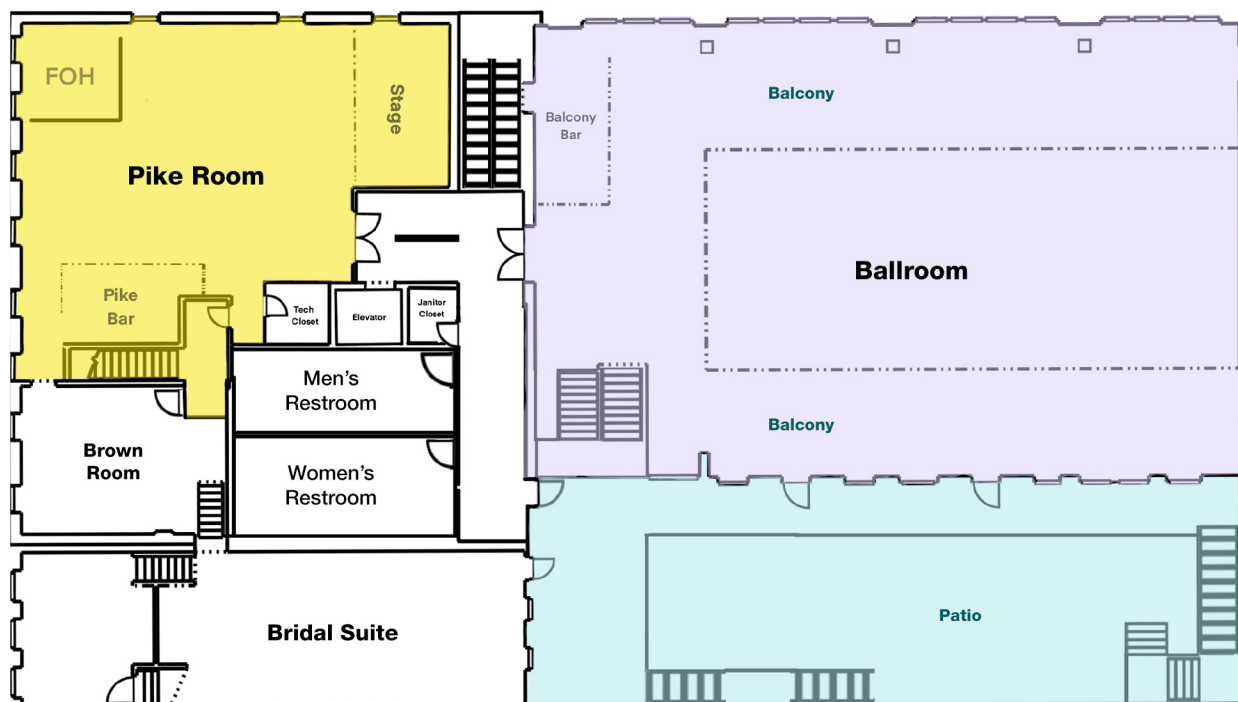
If we're providing loaders, please advance requirements with [pm@thecrofoot.com](mailto:pm@thecrofoot.com) as early as possible. The Crofoot management must know call-time 72 hours prior to the show for proper scheduling. If you have any questions, please email [pm@thecrofoot.com](mailto:pm@thecrofoot.com).

## VENUE LAYOUT

### 1st Floor



### 2nd Floor





## TECH SPECS: THE CROFOOT BALLROOM

### STAGE

- ☐ 30ft wide x 25ft deep x 37in high
- ☐ 20ft clearance from stage deck to ceiling
- ☐ 1100 capacity room

### FRONT OF HOUSE PA SYSTEM

- ☐ (8) McCauley MLA3 Line Array boxes per side (flown)
- ☐ (12) McCauley CSM88 dual 18" subs (under stage)
- ☐ (14) Camco Vortex 6 Amplifiers w/Ashly Protea 4.8SP Processor
- ☐ Allen & Heath dLive S3000 Surface (with Waves Card)  
/ DM 48 MixRack (48 Input 24 Output Digital Mixing Console)
- ☐ 48ch Analog split snake with guest/recording 3rd split available (200ft)
- ☐ (2) Guest Cat6a etherCON to etherCON lines (200ft). Run from FOH to MON
- ☐ (4) Cat6a lines available if not using audio house consoles
- ☐ 8ch XLR snake 7ft/1m for guest tie-in. Available at FOH or MON

### MONITOR SYSTEM

(located off stage left in 10'x12' area with  
ground level access through 36" patio door)

- ☐ (9) McCauley SM72 12" wedges bi-amped
- ☐ (2) McCauley ID4 dual 12" side fills per side (flown)
- ☐ (2) McCauley SA155-2 dual 15" drum boxes
- ☐ (8) Camco Vortex 4 amplifiers w/2 Ashly Protea 4.8SP Processors (8 mixes total)
- ☐ Allen & Heath dLive S3000/DM 48 MixRack (48 Input 24 Output Digital Mixing Console)

### POWER

- ☐ 100 amp 3 Phase guest power w/cam lock connectors (located in basement under stage - 15' feeder minimum to reach distro in offstage left monitor world)
- ☐ (4) 20 amp circuits (2 quads in each corner of stage) for backline
- ☐ (4) 30 amp circuits (in closet stage left) for lighting/video

### VIDEO

- ☐ Sony VPL FH36 video projector
- ☐ 16'x 12' Dalite Screen (behind upstage curtain)
- ☐ (4) 43inch TV screens Main Floor 2 house left 2 house right
- ☐ Blackmagic Design ATEM Television Studio 4K switcher
- ☐ Blackmagic Design Web Presenter
- ☐ PTZ Optics 30x HD PTZ Camera
- ☐ (4) Guest 12G SDI lines ran FOH to stage

## TECH SPECS: THE CROFOOT BALLROOM

### MICROPHONE PACKAGE

- ☐ (2) Shure Beta 91a
- ☐ (2) Shure Beta 52
- ☐ (2) Audix D6
- ☐ (1) Akg D112
- ☐ (1) Sennheiser e902
- ☐ (4) sE Electronics V Beat
- ☐ (1) Telefunken M80sh
- ☐ (9) Sennheiser e604
- ☐ (1) Sennheiser e904
- ☐ (2) Shure SM81
- ☐ (2) Shure KSM 137
- ☐ (2) Shure KSM 32
- ☐ (2) Akg Perception 170
- ☐ (3) Shure Beta 57a
- ☐ (8) Shure SM57
- ☐ (8) Shure SM58
- ☐ (4) sE Electronics V7
- ☐ (2) Telefunken M80
- ☐ (2) Telefunken M81
- ☐ (4) Shure QLXD4 Receivers (wireless)
- ☐ (4) Shure QLXD2/SM58 (wireless)
- ☐ (2) Shure QLXD1 Bodypack (wireless)
- ☐ (2) Shure WL185 Lavalier Microphones
- ☐ (8) Radial ProDI Passive DI box
- ☐ (1) Radial ProD2 Stereo Passive DI box
- ☐ (2) Radial J48 Active DI box
- ☐ (2) Rupert Neve RNDI Active DI box
- ☐ (1) Radial mPress Press Multi box (14 mono outs)

### LIGHTING

- ☐ Avolites Titan Mobile Console w/Wing on PC w/ (2) 24" touch screens
- ☐ (24) Dimmer Channels Source 4 Pars - 40 total (upstage mirrored)
- ☐ (12) Chauvet R1 Spots (4 upstage) (8 over dance floor)
- ☐ (8) Elation Opti RGBA pars side wash (4 each side )
- ☐ (4) Chauvet Strike 4 Blinders (2 upstage) (2 over dance floor)
- ☐ (14) Chauvet WashFX around balcony
- ☐ Radiance Hazer
- ☐ (4) Guest DMX lines FOH to Stage

## TECH SPECS: THE PIKE ROOM

### STAGE

- ☐ 18ft Wide x 13ft 6in Deep x 14in High
- ☐ 8ft 6in clearance from stage deck to ceiling
- ☐ 250 capacity room, elevator access to 2nd floor

### FRONT OF HOUSE PA SYSTEM

- ☐ (2) JBL SRX 722
- ☐ (2) JBL SRX 728 dual 18" subs
- ☐ Crown Macrotech amplifiers
- ☐ dbx Driverack PA2
- ☐ Midas M32 Live Digital Mixing Console (23 Input) (16 Output)

### MONITOR SYSTEM

(from FOH console)

- ☐ (4) JBL SRX 815p powered monitors

### LIGHTING & VIDEO

- ☐ (12) Elation Opti RGBA (4 downstage) (8 upstage)
- ☐ Avolites Titan One/Touchscreen PC
- ☐ Chauvet Haze 1DX Hazer
- ☐ Projector with 6ft Screen
- ☐ ATEM Television Studio HD switcher
- ☐ (3) 43" TV's (2 behind bar) (1 near entrance )



## TECH SPECS: THE VERNORS ROOM

### ROOM SIZE

- ☐ 100 capacity room

### PA SYSTEM / LIGHTING / VIDEO

- ☐ (2) JBL SRX 815p (15")
- ☐ (2) JBL SRX 728 (18" subs)
- ☐ (2) QSC RMX 2450 amps
- ☐ DBX Drivrack PA
- ☐ (2) powered monitors
- ☐ 16 channel snake 4 TRS returns
- ☐ Behringer X32 Rack w/iPad Digital Mixing Console (16 input) (8 output)
- ☐ 75" Samsung 4k TV (behind bar)

## LIGHTING SPECIFICATIONS

| Fixture       | Manufacturer | Mode             | Short Name | Universe | Address | Legend       |
|---------------|--------------|------------------|------------|----------|---------|--------------|
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 49      | US SPOT      |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 68      | US SPOT      |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 87      | US SPOT      |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 106     | US SPOT      |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 125     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 144     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 163     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 182     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 201     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 220     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 239     | SPOT MAIN FL |
| Rogue R1 Spot | Chauvet      | Advanced, 19 DMX | Rogue R1Sp | 1        | 258     | SPOT MAIN FL |
| Protron Color | Elation      | 5 DMX            | Pro Color  | 1        | 277     | STROBE       |
| Protron Color | Elation      | 5 DMX            | Pro Color  | 1        | 282     | STROBE       |
| Protron Color | Elation      | 5 DMX            | Pro Color  | 1        | 287     | STROBE       |
| Protron Color | Elation      | 5 DMX            | Pro Color  | 1        | 292     | STROBE       |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 1       | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 24      | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 47      | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 70      | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 93      | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 116     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 139     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 162     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 185     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 208     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 231     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 254     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 277     | Wash FX      |
| Wash FX       | Chauvet      | 23 DMX           | Wash FX    | 2        | 300     | Wash FX      |

## LIGHTING SPECIFICATIONS

| Fixture   | Manufacturer | Mode        | Short Name | Universe | Address | Legend        |
|-----------|--------------|-------------|------------|----------|---------|---------------|
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 327     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 335     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 343     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 351     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 359     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 367     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 375     | STAGE PAR     |
| Opti RGBA | Elation      | 8 DMX, 8bit | EL_OPRGBA  | 1        | 383     | STAGE PAR     |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 1       | FR SR PAR     |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 2       | FR CENTER PAR |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 3       | FR DRUM PAR   |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 4       | FR SL PAR     |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 5       | FR PAR        |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 6       | FR PAR        |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 7       | FR PAR        |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 8       | FR PAR        |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 9       | FR PAR        |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 10      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 11      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 12      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 13      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 14      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 15      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 16      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 17      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 18      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 19      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 20      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 21      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 22      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 23      | US PARS       |
| Dimmer    | Generic      | Dimmer      | Dim        | 1        | 24      | US PARS       |

## MISC

### MUSIC SUPPLIES:

#### Motor City Guitar

*(Approximately 10 minutes West)*

1565 Crescent Lake Road

Waterford, MI 48327

<http://www.motorcityguitar.com/>

#### Guitar Center

*(Approximately 20 minutes South)*

29555 Northwestern Hwy

Southfield, MI 48034

<http://stores.guitarcenter.com/southfield/>

### POST OFFICE:

#### City of Pontiac Post Office

735 W. Huron

Pontiac MI 48343

#### Blue Mail Box

South East Corner of Saginaw Street & Lawrence Street

*(Drop off only; picked up daily at 8am & 4pm)*

*(4 blocks North on the same side of the street as the Crofoot)*

### HOTELS:

*Ask about the "Crofoot Rate" and you should receive a discount.*

#### Marriott-Detroit Pontiac

3600 Centerpoint Pkwy

Pontiac, MI 48341

(248) 253-9800

Approximately 10 minutes from club.

#### Courtyard by Marriott

3555 Centerpoint Pkwy

Pontiac, MI 48341

(248) 858-9595

Approximately 10 minutes from club.

### STORES:

#### Target

2400 S Telegraph Rd

Bloomfield Hills, MI, 48302

(248) 409-1951

#### Wal-Mart

300 N Opdyke Rd

Auburn Hills, MI 48326

(248) 334-9935

Approximately 15 minutes from club.

#### Home Depot

545 S Telegraph

Pontiac, MI 48341

(248) 253-8900

#### Somerset Mall

2800 W Big Beaver Rd

Troy, MI 48084

(248) 643-6360

<http://www.thesomersetcollection.com/>

#### Great Lakes Crossing Mall

4000 Baldwin Rd

Auburn Hills, MI 48326

(248) 454-5000

<http://www.shopgreatlakescrossing.com/>